



## LAKE TAHOE MUSIC FESTIVAL 2010 MEDIA GUIDELINES

Lake Tahoe Music Festival – A cultural treasure blending nature and music for lasting memories!

The mission of the Lake Tahoe Music Festival is to present diverse and quality musical experiences in the classic tradition from Bach to blues and beyond, and create educational and performance opportunities for aspiring young musicians.

To assist in handling media requests for the 2010 season, the festival has established the following guidelines. All media requests will be answered within 48 hours.

- Media wishing to attend a performance, need to contact either:

Lisa Krueger  
Chief Executive Officer  
Lake Tahoe Music Festival  
530- 583-3101  
[lisa@tahoemusic.org](mailto:lisa@tahoemusic.org)

OR

Kristen Power  
Emily Stratton  
Media Relations Representatives  
775-323-6333  
[media@rkpr.com](mailto:media@rkpr.com)

- Media must complete a media request form.
- Priority will be given to media on assignment.
- Each media representative attending is entitled to admission to the festival.
- Guest tickets may be available and will be determined on a case by case basis. If the guest is also a member of the media, e.g., photographer, a separate form must be completed.

**Thank you for your interest and support of the Lake Tahoe Music Festival.**